

# SCHEDULE F — MARKETING SERVICES (CONTENT STUDIO) ADD-ON — TEMPLATE

⚠ **DRAFT TEMPLATE — counsel review. Not legal advice.** Optional add-on; included only if the Client avails it. `{{tokens}}` / `[brackets]` to confirm. Part of the MSA. Pairs with the DPA (Sch. C).

## 1. The service

At the Client's option, bXTRA provides **Content Studio** — AI-assisted social-media content for **Nakakalocal**, driven by the Client's own white-label order data. bXTRA drafts on-brand posts (best-seller spotlights, demand/peak promos, delivery-efficiency proof, real-review social proof) for the Client to approve and publish. **The Client's operation becomes its marketing source.**

## 2. Data use (read-only, tenant-isolated, privacy-safe)

2.1 bXTRA may compute **aggregate marketing insights** from the Client's own white-label order data (best-sellers, most-ordered, demand/peaks, delivery efficiency, reviews) **solely** to produce the Client's marketing. 2.2 **The raw order data never leaves the Client's system.** bXTRA reads only a **read-only, tenant-scoped insights snapshot** of the derived numbers (pulled from the Client's tenant read-models using the **Client's own bound credentials**, never bXTRA's), per the architecture in `docs/CONTENT_STUDIO_x_PASUYO.md`. 2.3 **No personal customer data / PII** (names, contacts, addresses) appears in any public post — only **aggregates and consented review quotes**. 2.4 **Number-honesty:** every figure used in a post must trace to the Client's verified snapshot, or it is withheld (no estimates presented as facts). 2.5 This processing is governed by the **DPA (Schedule C)**; the marketing purpose is added to the permitted purposes there.

## 3. Third-party tools — the Client's OWN accounts (bXTRA never holds passwords)

TOOL	ROLE	ACCOUNT
<b>Publer</b>	schedules <b>approved</b> posts to the Client's social accounts (FB/IG/TikTok/LinkedIn/YouTube) — only if the Client wants bXTRA to post	the <b>Client's</b> Publer workspace + connected socials (Client authorizes; no passwords shared with bXTRA)
<b>Higgsfield</b>	optional AI image/video creatives	the <b>Client's</b> Higgsfield account/credits (or bundled — see §5)
Client website / listing host	where post links point	the <b>Client's</b>

bXTRA orchestrates these only as the Client authorizes in each tool's own interface; **bXTRA never enters the Client's passwords, holds its credentials, or moves its money.**

## 4. Control — draft-only

**Every post is draft-only and requires the Client's approval before publishing.** Nothing is published without the Client's sign-off. The Client is responsible for the final approval and the truthfulness of its own brand claims; bXTRA applies brand-safety, accuracy and platform/advertising compliance checks to drafts.

## 5. Commercials (to confirm — JVPM)

ITEM	TERMS
<b>Content Studio add-on fee</b>	<b>₱[•] / month</b> (tier by volume/cadence)
<b>Publer / Higgsfield subscriptions &amp; credits</b>	<b>[ Client-paid on its own accounts / bundled into the bXTRA managed-service fee ]</b>
<b>Scope</b>	drafts per month, channels, activation modes (scheduled / AI-spotted / on-demand) <b>[•]</b>

## 6. IP & compliance

Content created for the Client is the **Client's** (bXTRA assigns/licenses its contribution); third-party tool outputs are subject to those tools' terms. Per-tenant isolation: a Client's content uses **only** that Client's data — never another tenant's. Loyalty/repeat framed as observed behavior, never a guaranteed outcome.

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Availed: [ **yes / no** ] · Add-on fee ₱ \_\_\_\_\_ / mo · Tools paid by [ **Client / bundled** ] · Date [ ] .